

Holiday Gift Guide 2023

DECEMBER 14, 2023

It's that time of year again. Gift guide time! I know you have so many people to buy for and let's face it, not everyone is easy to buy for.

I've included a little bit of everything for this gift guide. I know you will be able to find something for everyone.



Meet <u>Cameron Hughes Wine</u>, a wine company with a simple mission: offer great wines at budget-friendly prices.

As a wine trader, Cameron Hughes Wine doesn't own vineyards or a winery — their focus is on purely sourcing the best wines and negotiating the best price. They look in every cellar and barrel room, and peek behind every door marked "Employees Only." Sometimes they buy wine still in the barrel, and other times they buy "shiners" (wine already in a bottle with no label). Deals are made discreetly, and typically protected by an agreement to keep the source winery undisclosed to protect their brand.

The result? CHW is able to offer a \$60 bottle of Pinot for under \$20. Currently on offer the Lot 947, an absolute gem of a Russia River Valley 2018 Pinot Noir from a top Sonoma estate that discontinued its Pinot program, and one of the year's best acquisitions. The Lot 947 is now available for \$19.